# **Entrepreneurship Development**

Course layout

**Unit - 1: Entrepreneurial Management**

Lecture 1: Introduction to Entrepreneurship and Its Evolution

Lecture 2: Roles of an Entrepreneur

Lecture 3: Idea Generation, Screening, Selection and Managing Resources

**Unit - 1: Entrepreneurial Management**

Lecture 4: Leading and Building the team in an enterprise

Lecture 5: Strategic Planning for Business

Lecture 6: Forms of Ownership (Part-1)

**Unit– 1: Entrepreneurial Management**

Lecture 7: Forms of Ownership(Part-2)

Lecture 8: Franchising - form of Business Ownership

Lecture 9: Financing Entrepreneurial Ventures

**Unit– 1: Entrepreneurial Management**

Lecture 10: Managing growth, expansion and winding up of business

Lecture 11: Valuation of a new company

Lecture 12: Corporate entrepreneurship

Lecture 13: Entrepreneurship in the era of Globalization: Environment and Strategy

**Unit – 2: Entrepreneurship, Creativity and Innovation, Centre of Innovation,  
               Incubation and Entrepreneurship- An expert Interview**

Lecture 14: Entrepreneurship: Role of stimulating creativity

Lecture 15: Creative teams and managerial responsibilities

Lecture16: Innovation and entrepreneurship: types and sources of innovation

                  Creativity and Innovations in Start Ups : A case of Altmat

**Unit – 3: Social Entrepreneurship**

Lecture 17: Introduction to social entrepreneurship

Lecture 18: Innovation and entrepreneurship in social context

Lecture 19: Start-ups, early venture issues, Startups in India  
                   –  Interviews of Founders and Supporters